

WHEREAS, each year, 3.8 million deaths are linked directly to diabetes-related causes. An increase in community awareness of risk factors and symptoms related to diabetes can improve the likelihood that people with diabetes will get the attention they need before developing the disease and its devastating complications; and

WHEREAS, regular, moderate-intensity exercise has curative and protective health benefits; and

WHEREAS, the health benefits of physical activity and exercise can do so much to improve the quality of life for everyone; and

WHEREAS, a healthier populace means cost savings, greater participation in workforce and other benefits to society at large; and

WHEREAS, regular physical activity and exercise is indeed a powerful prescription, with great potential to improve the health of all Americans; and

WHEREAS, the American College of Sports Medicine, with support from the American Medical Association and City of Santa Barbara, call on health care organizations, physicians and professionals, regardless of specialty, to assess, to advocate for, and to review every patient's physical activity program during every comprehensive visit;

NOW, THEREFORE, I, MARTY BLUM, by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim the month of May as NATIONAL "EXERCISE IS MEDICINE" MONTH, and encourage all local residents to participate in activities and observances relating to "Exercise is Medicine" Month in the interests of better health and quality of life for all.

IN WITNESS THEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 6th day of May, 2008.

Marty Blum-MARTY BUM, MAYOR